

## WINNIPEG WHISKY FESTIVAL AT HOME – HOST BIOGRAPHY

### Bryan Simpson

*National Brand Ambassador for Ardbeg & Glenmorangie*

Bryan Simpson has been a part of the Scotch Whisky community for over a decade, both in his native Scotland and his new home of Canada. Born in Glasgow, but now living in Toronto, he has ignited thousands of Canadians' passion for Single Malt before being appointed Canadian Brand Ambassador for Ardbeg and Glenmorangie.

Back in Scotland, Bryan combined his love for the Highlands with his whisky tasting zeal and formed a whisky club that experienced Scotch in the heart of Scotland's wilds. His well-honed palate was developed pairing whisky drinkers with their perfect dram where he gained a reputation of hosting engaging presentations to both those new to Scotch and experienced malt enthusiasts.

Bryan's obsession with Ardbeg and Glenmorangie is not just what's in the glass, but the history of both brands and how it ties to Scotch Whisky as a whole. His interest in the scientific aspects of Scotch making is clear, but just as important to him is the social world that exists around his favourite drink and how it brings people together.

You can follow Bryan on this whisky travels on Instagram @WhiskyBry

EVENT:

***Unleash the Beast***

Wednesday, March 17 – 7PM CDT

