

## WINNIPEG WHISKY FESTIVAL AT HOME – HOST BIOGRAPHY

### **Dante Raphael Concepcion Jr.**

*National Reserve Consultant, Diageo Canada*

Dante has over 15 years of experience in the spirits and hospitality industry, with a large emphasis on education and training. A former bartender turned educator, Dante has written curriculum for numerous bartending schools and consults with a wide range of hotels, restaurants and bars across North America to develop their beverage and logistical operations programs.

Dante's thirst for knowledge serves him well as the National Reserve Consultant for Diageo Canada. This position allows him to travel throughout the country, facilitating training programs and hosting masterclasses for consumers and product consultants of the LCBO, SAQ, BCLS, NSLC, Duty Free, and more. Dante has been invited to host numerous private tastings and special events with Google, Nike, and Toronto International Film Festival (TIFF), to name a few.

Dante is also a founding partner of Dash1 Group, a full-service creative agency whose main goal is to: Grow, Educate and Aid in the Creative Development of the Hospitality Industry.

#### EVENTS:

***Keep Walking with Johnnie Walker: Virtual Seminar***

Thursday, March 18 – 7PM CDT

***Celebrating the Gift of Crown Royal***

March 1 to March 25

