

WINNIPEG WHISKY FESTIVAL AT HOME – HOST BIOGRAPHY

Denny Potter

General Manager & Master Distiller, Maker's Mark Distillery

Kentucky native and all-around bourbon expert Denny Potter has proudly served as Maker's Mark's Master Distiller since 2018, where he has been instrumental in maintaining and preserving the way Maker's Mark handcrafts its bourbon.

A highly-skilled craftsman and icon of the Kentucky bourbon scene, Denny's recent return to Maker's Mark was a homecoming. He previously spent seven years with the brand as Assistant Master Distiller, from 2003 to 2010. Prior to his current role, Denny successfully helmed operations at multiple established distilleries. Now, with over 20 years of spirits leadership expertise, Denny currently spends most of his time in the Maker's Mark Distillery, monitoring grain selection, the milling, cooking, fermentation and distillation processes to ensure the consistency of the finished whisky. Additionally, he works closely with the rest of the Maker's Mark team throughout the distillery to maintain the brand's ongoing commitment to sustainable best practices.

Denny was born in Louisville, Kentucky before settling and growing up in Madison, Indiana. He earned an undergraduate degree and a Masters of Business Administration from Indiana University. When Denny isn't in Loretto at the distillery, he enjoys following local college athletics and traveling to St. Croix USVI where he resided for 3 years. He now resides in Bardstown, Kentucky with his wife Angie, and their two children.

EVENT:

Meet the Maker - From Grain to Glass

Wednesday, February 24 - 7PM CST

